

PUBLICATION LIST
Maja Horst, CBS (April 2009)

Journal articles:

Maja Horst & Alan Irwin (forthcoming): Nations at ease with radical knowledge: on consensus, consensusing and false consensusness. *Social Studies of Science*.

Maja Horst (forthcoming): Taking our own medicine – on an experiment in science communication. *Science and Engineering Ethics*.

Maja Horst (2008): Samfundsvidenskabelige Laboratorier. *Læring og Medier (LOM)* 1(1).
<http://forskningsnettet.dk/da/lom1006>.

Maja Horst (2008): The laboratory of Public Debate: understanding the acceptability of stem cell research. *Science and Public Policy* 35(3)197-205.

Maja Horst, Alan Irwin, Peter Healey & Rob Hagendijk (2007): European scientific governance in a global context – resonances, implications and reflections. *IDS Bulletin* 38(5)6-20.

Maja Horst (2007): Public Expectations of Gene Therapy: Scientific Futures and their Performative Effects on Scientific Citizenship. *Science, Technology and Human Values* 32(2)150-171.

Maja Horst (2005): Cloning Sensations: Mass Mediated Articulation of Social Responses to Controversial Biotechnology. In *Public Understanding of Science*, 14(2)185-200.

Books and research reports:

Roy Langer, Peter Kjær & Maja Horst (eds.) (2009): *Produktiv Journalistik – Virksomheder – Medier - Markeder*. København: Handelshøjskolens Forlag.

Rob Hagendijk, Peter Healey, Maja Horst & Alan Irwin (2005). *Science, Technology and Governance in Europe: Challenges of Public Engagement*. Stage network, final report to the European commission (HPSE-CT2001-50003)

Maja Horst (2003): *Controversy and Collectivity. Articulations of social and natural order in mass mediated representations of biotechnology*. Doctoral School of Knowledge and Management, CBS. PhD.Series 28/2003

Ove K. Pedersen, Peter Kjær, Anders Esmark, Maja Horst & Erik Meier Carlsen (2000):
Politisk Journalistik. Århus, Ajour.

Anker Brink Lund & Maja Horst (1999): *Offentlig debat – Mål, middel eller mantra?*
København: Fremad.

Book chapters:

Maja Horst (2009): *Innovationsjournalistik – om medier, forventninger og konstruktionen af markeder*. In Langer, Kjær & Horst (eds.) *Produktiv Journalistik – Virksomheder – Medier - Markeder*. København: Handelshøjskolens Forlag.

Maja Horst (2008) *Media power? Influencing public opinion formation about stem cell research in Denmark*. In Salla Lötjönen & Helena von Troil (eds): *Bioethics, Politics and Business*. Norden, Nordic Council of Ministers.

Maja Horst (2008): *In search of dialogue: staging science communication in consensus conferences*. In Bernard Schiele, Cheng Donghong, Michel Claessens, Toss Gascoigne, Jenni Metcalfe & Shi Shunke (Eds.): *Science Communication in Social Context: Strategies for the future*. Springer.

Lene Koch & Maja Horst (2007): *Fra almenhed til pluralitet: Forestillinger om konsensuskabelse i Det etiske Råds historie*. In Klemens Kappel & Anne Lykkeskov (Eds): *Etik i tiden: 20 år med det etiske råd*. København: Det etiske Råd.

Maja Horst (2007): *Offentlighedens laboratorium – den politiske konstruktion af stamcelleforskningens legitimitet*. In Lene Koch & Klaus Høyer (Eds): *Håbets Teknologi*. København, Munksgaard.

Julie Sommerlund & Maja Horst (2007): *Markedsdannelse og stamceller - konstruktion af køber, sælger og vare*. In Lene Koch & Klaus Høyer (Eds): *Håbets Teknologi*. København, Munksgaard.

Maja Horst & Julie Sommerlund (2007): *Stamcellenetværket – om videnskab, modstand, og muligheden for samfundsvidenskabelige laboratorier*. In Lene Koch & Klaus Høyer (Eds): *Håbets Teknologi*. København, Munksgaard.

Maja Horst & Flemming Poulfeldt (2006): *Samfundsvidenskab – dagligdagens eksperter*. I Rikke Schmidt Kjærgaard: *Elfenbenstårnet*. Aarhus universitetsforlag.

- Alan Irwin & Maja Horst (2005): *Science, Technology and Governance in Europe: Lessons from the STAGE project*. In *Ciencia, Tecnologia e Sociedade: Novos Modelos de Governanca*. Brasilia, CGEE.
- Maja Horst & Mette Lolk (2004): *The Dramaturgical Need for Closure: Mass Mediated Stories of Risk*. In Kristina Riegert (Ed.): *News of the Other*. Stockholm, Nordicom.
- Mette Lolk & Maja Horst (2001): *Den nødvendige overreaktion - en fortælling om risiko og tillid i et medieperspektiv*. I Bordum A & Wenneberg S (eds.): *Det handler om Tillid*. København, Samfundslitteratur.
- Maja Horst og Mette Lolk (2000): *Formidling af risiko*. I Lund AB (ed.): *Først med det sidste – en nyhedsuge i Danmark*. Århus, Ajour, 2000.
- Maja Horst (1998): *Har den offentlige debat ændret vores holdning til abort?* I Petersson B, Knudsen LB & Helweg-Larsen K (eds.): *Abort i 25 år*, København: L & R Fakta.

Conference papers and invited talks:

- Maja Horst (2008): *To learn from objections?* Presented at the Art and Management conference on Taste, Essex University, November.
- Maja Horst (2008): *To learn from objections?* Presented at the 4S/EAAS Conference, Rotterdam, August.
- Maja Horst (2008): *Taking our own medicine*. Presented at the PCST 10 Conference, Malmo in Sweden, June.
- Maja Horst (2008): *Valuable Visions – Research applications as future-generating genre*. Presented at the second DASTS conference, Århus, June.
- Maja Horst (2008): *Choosing themes and planning demand-driven science communication*. Presented at the AAAS 2008 Conference, Boston, February.
- Maja Horst (2008): *A European Governance of Science*. Presented at the Center for Nanotechnology and Society, Arizona State University, February.
- Maja Horst (2008): *On Experimenting with Spatial Research Communication*. Presented at the New Frontiers in Research and Communication Workshop, CSPO, Arizona State University, February.
- Maja Horst (2008): *Public engagement with STS: Experimenting with the social science laboratory*. Presented at the workshop on science communication as the co-production of sciences and their publics, Nobel Museum, Stockholm, February.

- Maja Horst (2007): *The Stem Cell NetWork: Experiments in social science communication*. Presented at the NISE network annual Meeting, San Francisco, November.
- Maja Horst (2007): *Public engagement with STS: Experimenting with the social science laboratory*. Presented at the 4S Conference, Montreal, October.
- Maja Horst & Alan Irwin (2007): *Nations at ease with radical knowledge: Science, technology and consensus in contemporary Europe*. Presented at the 4S Conference, Montreal, October.
- Maja Horst (2007): *Media Power: Public opinion formation about stem cell research in Denmark*. Presented at the Bioethics or Biopolitics Workshop, Nordforsk, Espoo, June.
- Maja Horst (2007): *Learning from objections*. Presented at the Dissensus Conference organised by Danish Science Journalists, Copenhagen, 1. June.
- Maja Horst (2007): *Public deliberation as the solution to controversies about science*. Presented at the workshop on Deliberation and Democratic Governance, SCORE, Stockholm, May.
- Maja Horst (2007): *Experiments in social science communication*. Presented at the DASTS Conference, CBS, May.
- Rob Hagendijk, Alan Irwin & Maja Horst (2006): *Best Practice or Exceptionalism? Participation and scientific governance from a European perspective*. Presented at the EASST Conference in Lausanne, August.
- Maja Horst (2005): *Controversy and Collectivity – articulations of public deliberation as a vehicle for closure*. Presented at the conference 'Talking Biotech' in Wellington, December.
- Maja Horst (2005): *Hvilke behov for information findes blandt samfundets aktører og hvordan kan disse behov imødekommes?* Oplæg på Teknologirådets konsensuskonference om Hjerneforskning, København, 4-7. November 2005
- Maja Horst & Alan Irwin (2005): *The fairy tale of Copenhagen and the lullaby of London: Deliberative governance and the social construction of consensus*. Presented at the 4S Conference, Pasadena, October 20-22.
- Maja Horst & Birte Dalsgård (2005): *Spatial Representation of Controversies: Science Communication in the Installation 'the stem cell network'*. Presented at the 4S Conference, Pasadena, October 20-22.

- Maja Horst (2005): *The laboratory of Public Debate: Public negotiation of Stem cell Research in Denmark*. Presented at the 3rd ECPR conference, Budapest, September 7-10.
- Maja Horst (2005): *Spatial Communication: The Stem Cell Network – a social science lab*. Presented at the workshop for science communication, Learning Lab Denmark, May 3rd.
- Maja Horst (2005): *Scientific Controversies as a PR problem? Managing the relation between science and its publics*. Accepted for presentation at the Academy of Management Conference, Hawaii, 2005.
- Maja Horst (2004): *Public articulation of stem cell innovation in Denmark*. Presented at the ITEMS workshop, Coimbra, Portugal, December 16th-17th.
- Maja Horst (2004): *Networks of articulation: Public negotiation of the acceptability of stem cell research in Denmark*. Presented at 4S/EASST Conference, Paris 25-28 August 2004.
- Maja Horst (2004): *Science Communication – a critical discussion of the report from the Danish Think Tank on Public Understanding of Science*. Presented at CBS Conference on Science Communication, June 3rd 2004.
- Maja Horst (2004): *Forskning skal debatteres – ikke formidles*. Presented at the Science Writers conference about Science Communication, University of Copenhagen, May 18th 2004.
- Maja Horst (2003): *Scientific controversies as different articulations of science in the collective*. Presented at 4S Conference, Atlanta, October 10th-13th 2003.
- Maja Horst (2002): *Scientific accountability in the public sphere*. Presented at The 4th Triple Helix Conference, Copenhagen, November 6th-9th 2002.
- Maja Horst (2002): *I hvor stort omfang informeres og spørges borgerne om gentests?* Presented at the Consensus Conference on genetic tests, Copenhagen, May 2002. Printed in Danish Board of Technology: Test af vores gener.
- Maja Horst (2002): *Sundhedspolitik kommunikation om genteknologi - om hvordan hændelser bliver til begivenheder i netværk af mening*. Presented at research seminar in Department of Political Science, Copenhagen University, april 2002.
- Maja Horst (2002): *Ethics as a regulatory discourse*. Presented at the Stage Conference, Copenhagen, January 6th-7th 2002.

Maja Horst (2002): *Health care related biotech in the media - What are the controversial stories?* Presented in Århus December 6th, 2001. Printed in Analyseinstitut for Forskning: Focus on Biotechnology, 2002.

Maja Horst (2001): *Kontroverser om regulering af forskning*. Presented at the conference "Samhällets diskurser", Stockholm, October 18-21, 2001.

Maja Horst (2001): *Social and cultural implications of gene technology*. Presented at Medicon Valley BioConference, Copenhagen, September 11th, 2001.

Maja Horst (2001): *Kloner og sensationer*. Presented at 15th Nordic Conference on Media and Communication Research, Reykjavik, august 10-14, 2001

Finn Hansson & Maja Horst (2000): *To trump the passions - the use of scientific knowledge in the introduction of new genetechologies in Europe*. Presented at the 3rd triple helix conference in Rio, april 2000. MPP working paper 26/2002.

Eksperiments in Science Communication:

Dalsgård, B & M Horst: *The Stem Cell Network II: Landscape of expectations*. Movable installation created in spring 2007 and exhibited at CBS, KU, Fields. Documented at www.stamcellenetvaerket.dk.

Dalsgård, B, & M Horst: *The Stem Cell Network. A social science research lab*. Performed February-March 2005 Nørrebro, Copenhagen. Documented in an unpublished DVD.

Other selected examples of Science Communication:

Maja Horst & Alan Irwin: *The Fairy Tale of Copenhagen?* In *Science and Public Affairs*. Magazine for the British Science Association, 2009.

OLAU: *Strategisk Kommunikation*. Løbende undervisning på fast modul, ca 2 gange årligt siden 2003.

DASAM (Arbejds- og miljømedicinsk årsmøde): *Risikokommunikation i arbejdsmedicinen*. Planlægning og afholdelse af temadag om risikokommunikation, 16. Maj 2008.

Maja Horst: *Forventningernes Landskab*. I 'De 22 Bud' Eksperimentarium, København, Marts 2008.

Information: *Ved en skillevej: Hvem er bange for Det Ethiske Råd?* Interview, 15. Februar 2008, 2. sektion, p. 32-33.

Kristeligt Dagblad: *Det Ethiske Råd skifter karakter.* Interview, 15. december 2007, p.1 og 3.

Information: *Debatbogen som visitkort.* Interview, 6. december 2007, 2. sektion, p. 34-35 og 36-37.

Kristeligt Dagblad: *Den etiske debat trues af ensretning.* Interview, 2. juli 2007, p. 1 og 2.

Maja Horst: *Forskningskommunikation og Ledelse.* Presentation at the Research Management Course by HHE, CBS, 27. February 2007

Maja Horst: *Research Communication.* Presentation to the Danish Institute for International Studies, 15. March 2007.

Kristeligt Dagblad: *Kanonen giver stadig genlyd.* Interview, 24. January 2007, p. 6.

Maja Horst: *Eksperimenterende forskningskommunikation.* Presentation at RUC, Communication Studies, RUC, January 2007.

Ugebrevet A4: *Spin-eksperter dominerer mediebilledet.* Interview, 15. januar 2007, p. 19-21

Kristeligt Dagblad: *Forfattere til debatbøger er de nye mediestjerner.* Interview, 27. juni 2006, front page and p. 6.

Maja Horst: *Forskningsetik i det offentlige rum.* Presentation at Astra Zeneca, 3. November 2005 og 17. Januar 2006.

Politiken: *Vi bekymrer os meget. Om os selv. Og kun os selv.* Interview, 21. november 2005, front page and p. 4.

Maja Horst: *Hvilke behov for information findes blandt samfundets aktører og hvordan kan disse behov imødekommes?* Presentation at the Board of Technology's consensus conference on Brain Science, Copenhagen 4.-7. november 2005.

Hanne Gürtler og Maja Horst: *Rammer for Dialog med Interessenterne. Inspirationsoplæg.* In Morten Andreassen: *Bioetik – tak! – men hvordan.* Conference Report for BioCampus and BioTik, 2005

TV2 Nyhederne: about 'StamcellenetVærket', interview, 18. March 2005 kl. 19

DR P1 Harddisken: about 'StamcellenetVærket'. 13. March 2005.

DJØF-bladet: *Viden er mere end ord på papir.* Interview, 13. May 2005.

Mandag Morgen: *Danskernes teknologiangst er overvurderet.* Interview, 29. November 2004.

Maja Horst: *Formidling eller Kommunikation?* Presentation to BIOSA, Copenhagen 24. August 2004.

Børsen: *Forskning og Innovation er fremtidens kampplads.* Interview, 17. August 2004.

Maja Horst: *Forskning skal debatteres – ikke formidles.* Presentation at Danish Science Journalists conference, Copenhagen, 18. May 2004.

Lene Koch, Maja Horst og Mette Nordahl Svendsen: *Mennesket er mere end sine gener.* Kronik in Politiken, 6. January 2004

Videnskabscafeen: *Den gale videnskabsmand? Science og fiction i den offentlige kloningsdebat.* Panel debate, Copenhagen, 28. oktober 2003.

Maja Horst: *Offentlig debat om bioteknologi.* Presentation at the end of the GENIUS project, organised by Novozymes and Dansk Naturfredningsforening at Eksperimentariet, 21. October 2003.

Maja Horst: *Offentlig debat om bioteknologi.* Presentation to The Council of Ethics, October 2003

Maja Horst: *I hvor stort omfang informeres og spørges borgerne om gentests?* Presentation at the Board og Technology's consensus conference on genetic testing, May 2002.

Mandag Morgen: *Ko- eller mediegalskab.* Interview, 25. June 2001.

Information: *Miljøet er vigtigere end arvelighed.* Interview, 12. February 2001, front page.

Berlingske Tidende: *Viden om gen-mad gør os skeptiske.* Interview, 5. January 2000.

DR P1 Mediehavet, Interview, 8. August 1999.

Maja Horst: *Grundlaget er offentlig debat.* Fyens Stiftstidendes kronik, 5. June 1999.

Maja Horst: *Hvad vil du vide om dit foster?* Politikens kronik, 8. October 1997.